

We have an internship available at the Go Global in Porto, Portugal. They are looking for applications from students who have just completed or are within one to two years of completion of their studies. For a period of 4 months starting as soon as possible.

Enclose you will find the information concerning this placement.

Company name:

GoGlobal – Business Experts

Internship Location:

Porto - Portugal

Company overview:

GoGlobal is a company based in Portugal, focused on improving sales and accelerating the business of SME's around the world, and operates in a number of international key markets like Mozambique, Algeria, Poland, Morocco, Turkey, etc. GoGlobal provides the following services to its clients: Market research - Direct contact with potential clients through extensive network of native business partners. Trade missions - 1-1 trade missions with previously validated leads (prospects). Financing - Applications to European Union funds, venture capital, business angels or private investor

Internship description:

Detailed programme of the traineeship period including tasks carried out by the trainee:

1- International country profiles – Poland, Czech Republic, Baltic countries
Macroeconomic analysis of the market
PESTAL analysis
SWOT

2- International market research –
Analysis by sector of activity of several international countries, including jewellery, energy, Textile, food.
Market consumption profile
Prices
Distribution channels

3- International Business Development –
Lead generation to GoGlobal's client companies.
Identification of potential buyers
Direct contact with potential buyers (email, telephone)
Preparation of international trade missions

Knowledge, skills (intellectual and practical) and competences acquired (learning outcomes achieved):

Market Research
Market analysis
Customer segmentation
Marketing Mix Development
Commercial skills
Communication skills

Minimum period:

4 months

Required languages:

English mandatory

We are looking forward to receiving applications with Curriculum Vitae.

For more information students/graduates should contact Ms Irina Mihaescu directly (details below).

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Best regards,

Albino Oliveira

Reitoria / Rectorate

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